

“Are you bringing the  
world to the church  
or  
the church to the world?”



*EPPIC Ministries International*

Each  
Person  
Personally  
In  
Christ



# Mission

EPPIC Ministries International, Inc. is a performing arts organization. Our mission is to extensively and strategically use the performing art of mime as an **outreach** and **educational** tool locally, nationally and internationally.

To accomplish this mission we serve to provide in-depth training towards developing and equipping fully functional mime crews for **national and international evangelistic outreach** and to help **initiate character education programs** in public and private schools.



# The Gospel-in-Mime tool



# The Gospel-in-Mime involves

Extensive training in the use of the performing art  
of pantomime

60+ different sketches set to musical sound tracks

Non-verbal communication

Visual presentation

Any age

Designed to be used as a discipleship tool

Any setting

Easy to transport, requires limited set up and is very flexible to use

Any Culture

Bridges language and cultural barriers while engaging and entertaining

# Five Areas of Ministry

1. Local and full time mime ministry team(s)
2. Local, national and international mime presentations
3. Short-term training projects
4. Develop fully functional state and national mime crews
5. Technical training curriculum
6. Character Education Initiative



Why character education?

# January 2015

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
29	30	31	1	2	3	4
5	6	7 Church PM	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

# January 2015

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
29	30	31	1	2	3	4
5	6	7 Church PM	8	9 Youth Event	10	11
12	13	14	15	16	17	18
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Performance venues: Churches, Christian Schools, Christian Youth events, college campuses



## January 2015

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
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5 School	6 School	7 School Church PM	8 School	9 School Youth Event 	10 Youth Event 	11 Church AM Church PM 
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

Performance venues: Churches, Christian Schools, Christian Youth events, College campuses

Added performance venues: Public. Private and parochial k-12 schools, college campuses

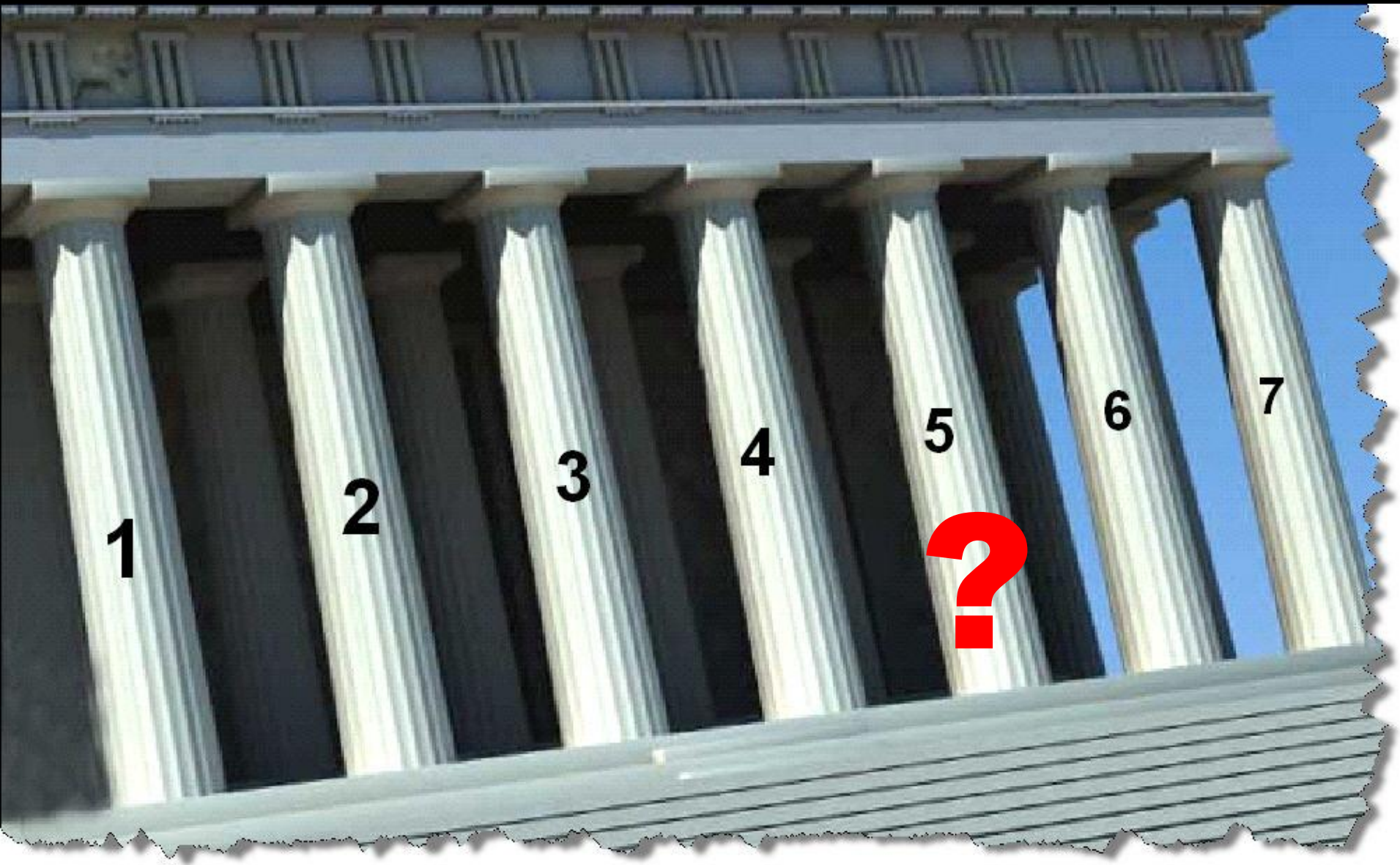
# Character Education Initiative











1

2

3

4

5

6

7

?





## PILLARS OF WISDOM

WISDOM HAS BUILT HER HOUSE; SHE HAS HEWN OUT ITS SEVEN PILLARS... (PROVERBS 9:1)

### HUMILITY

God first, others second, me third

### INTEGRITY

Doing what is right even when nobody is looking

### STEWARDSHIP

Generous guardianship of what we have been given

### DISCIPLINE

Training to improve strength and character

### COURAGE

Doing what is right in the face of fear

### PASSION

Energetic and unyielding devotion to a cause

### PERSEVERANCE

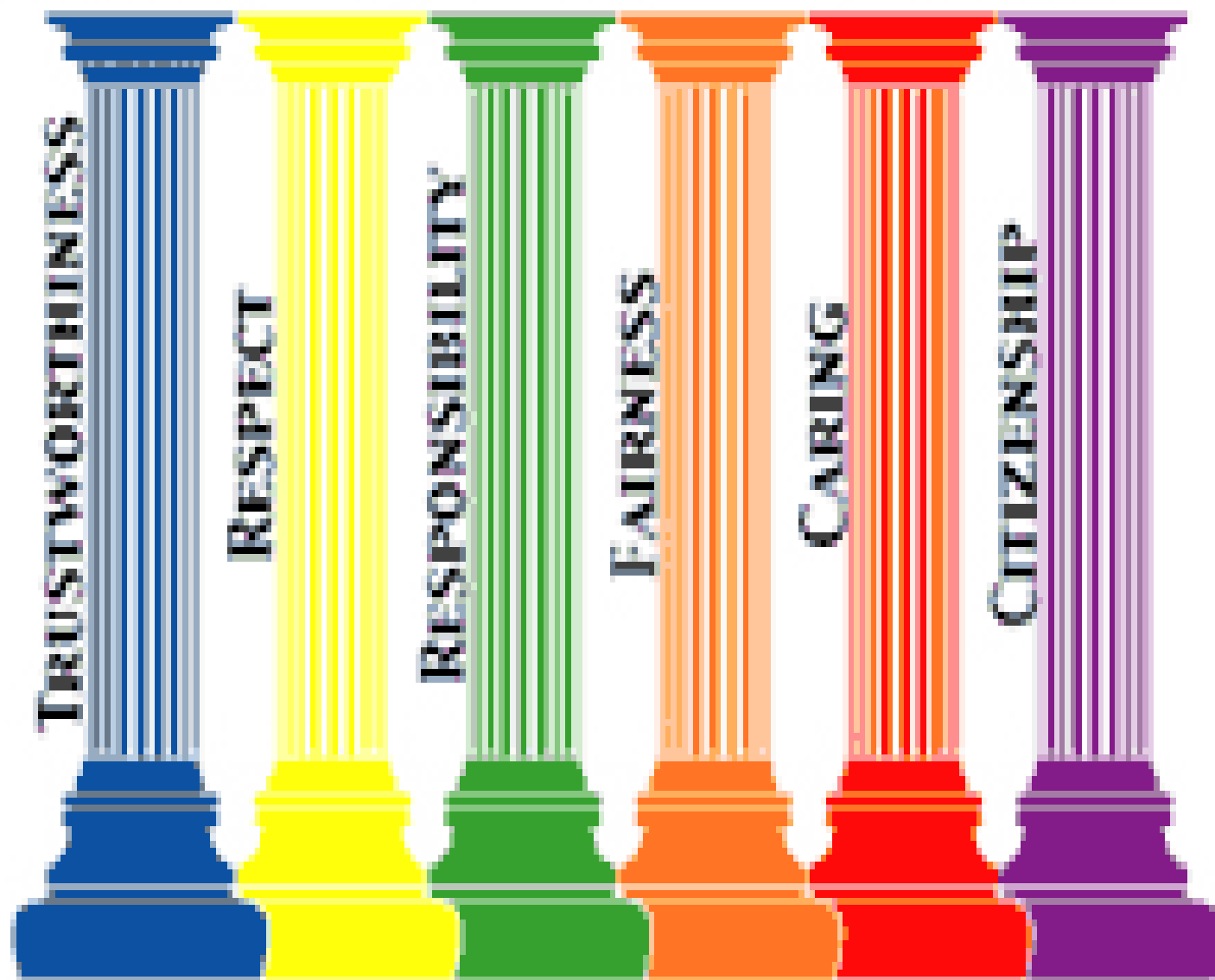
Unwavering determination

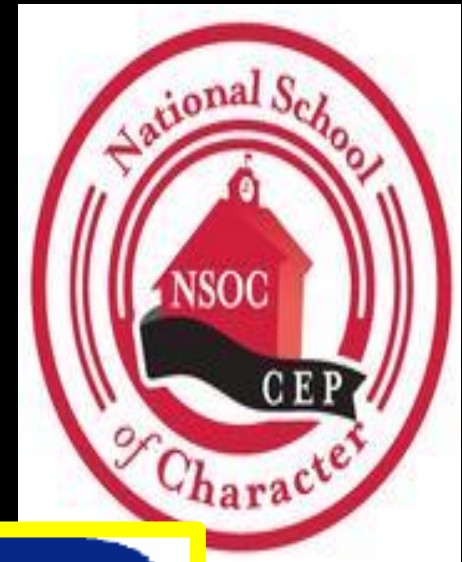
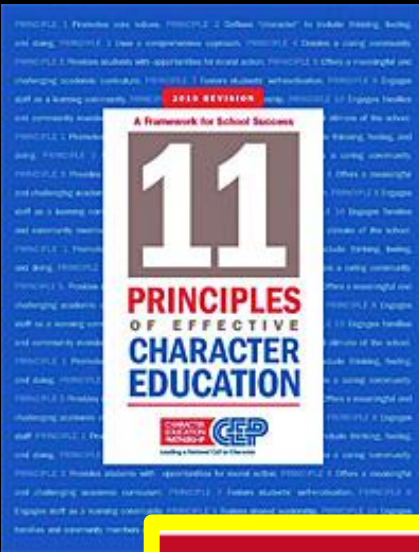
FAITH

HOPE

LOVE

# CHARACTER COUNTS!







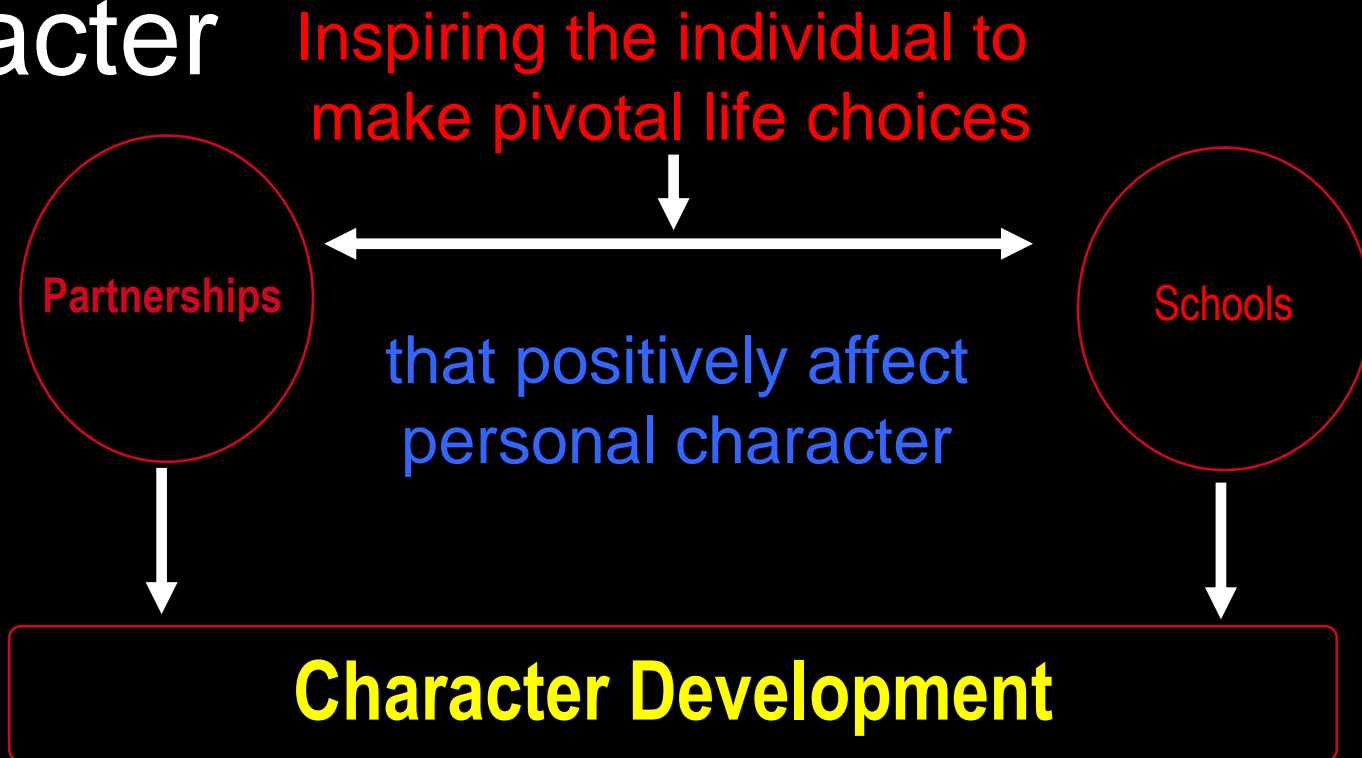


*Each Person  
Progressing In  
Character*

**Business opportunity**

# EPPIC

## Each Person Progressing In Character



A Minnesota based non-profit  
with a local, national and international influence



# THE PROBLEM

## LACK OF FOCUS ON CHARACTER DEVELOPMENT

- Opportunities to address individual character issues with students in the classroom are treated as behavioral problems
- Character development is not prioritized in schools
- Most partners needed to inspire good character in students are not aware of their importance in the process
- Agreement on essential character traits students need to develop is disjointed
- Insufficient research confirming the importance of character development inhibits schools from implementing comprehensive character development initiatives



# THE OPPORTUNITY = **Any School**

EPPIC is in position to take advantage of this opportunity

## LARGE MARKET



K-12 Schools  
Worldwide

## UNIQUE BUSINESS MODEL

**APPROACH**

PREVIEW

PRESENT

PROCESS

PLAN

## EXPERIENCED TEAM TO EXECUTE

- Experienced K-12 public school teacher directing
- Surrounded by business, academic, character education and performing arts experts
- 31 years experience using mime as a tool to communicate non-verbally and cross-culturally in any setting

# OUR TARGET MARKETS

## INITIAL MARKET

- Minneapolis/St. Paul public schools
- Greater Minnesota

## THOSE WHO

- Value character development
- Have a community mindset
- Willing to develop partnership

## EXTENDED MARKET

- Public schools in the United States
- Schools in other countries



## OUR CONCEPT: **How it works**

Character Development Initiatives at the Building Level with Business and Community Involvement

### **K – 12 Schools**

*Mime Presentation CharacterFinder.org Poster/Shirts/Classrooms*

### **Local Business Partners**

*Advertisement School Vetted Speakers*

### **Local Community Partners**

*Character Partnership School Vetted Speakers School Supplies*



# OUR CONCEPT: **Schools - EPPIC**

**EPPIC mime crew gives Character Education presentation at school assembly**



## **Goals:**

**Provide visual presentation of positive character qualities**

**Pass out Character Posters**

**Initiate CharcterFinder.org assessment process**

**Interact with school, business and community populations**

**Connect with CEP**

# OUR CONCEPT: **Schools - Local Businesses**

**Goal:** Draw local businesses into the Character Education Initiative as a character development partner.



## **Local busniesses:**

Help offset cost of program

Demonstrate awareness of school

Provide speakers that will address character issues in the work place

Advertise supporting business logos in related publications

# OUR CONCEPT: **Schools - Community Partners**

**Goal:** To engage local community partners into the Character Education Initiative as a character development partner.



## **Community Partnership Involves:**

**Developing strategy to help underprivileged youth obtain school supplies**

**Demonstrating awareness and support of school in their community**

**Providing speakers that will address character issues**

**Advertising community partners name/logo in related publications**

# HOW INITIATIVE MAKES MONEY



## Sources

### Foundations

Grants – first 5 years

### Business Community

Sell advertisements

Sponsor Assembly

### K-12 Schools

Mime

presentations

Poster/Shirt sales

### **Services**

CharacterFinder.org

### School

### Community

organizations

# THE TEAM

Board Members (4)	Organizational oversight. Four quarterly meetings. Decision making body.
<b>Advisory Board (7)</b>	Specific input into matters pertaining to all aspects of EPPIC's mission and ministry.
<b>Staff (8)</b>	Director, Administrative Assistant, Program Director, Booking Agent, Bookkeeper, Discipleship Director, Ministry Crew Leaders (2)
Ministry Crews (12)	Operate in the field presenting the Gospel-in-Mime and Character Education Initiative presentations
Support Team (7)	Works with ministry crews to insure they have proper transportation, sound, lighting, costume and stage resources.



# SUMMARY

## LEVERAGING THE PERFORMING ART OF PANTOMIME TO DEVELOP CHARACTER IN INDIVIDUALS



# HOW YOU CAN BE INVOLVED

## **ACTIONS SPEAK LOUDER!**

- Short-term investment (next 12 months)
- Longer-term investment (1-5 years)
- Become a sponsoring partner
- Board of Directors and Advisory Board opportunities
- Volunteer your time and expertise

### **Contact:**

**Christopher Erickson**

[rock7579@gmail.com](mailto:rock7579@gmail.com)

612-562-7170

# OVERSIGHT

## BOARD OF DIRECTORS

?	Chairman of the board Vice president
<b>Christopher Erickson President Director</b>	EPPIC Ministries President
?	Secretary
?	Treasurer

## ADVISORS

?	Business Development
<b>Karen mcDaniels</b>	Lawyer
<b>Steve</b>	Principal
?	Character Education
<b>Terry Prindiville</b>	Community engagement
<b>Ron Esau</b>	CPA
?	Marketing/Web Master

# Volunteer needs

## time and expertise

- bookkeeper
- Web design and development
- Promotional/marketing materials development and production
- Costumes: Seamstress/tailor
- Booking agent
- Accommodations coordinator
- Vehicle maintenance and repair

Q & A